

## Message Text

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44

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /014 W

----- 096688

O R 291425Z AUG 74

FM AMEMBASSY VIENNA

TO AMEMBASSY MOSCOW IMMEDIATE

USDOC WASHDC IMMEDIATE

INFO SECSTATE WASHDC 3619

UNCLAS VIENNA 7537

BEWT FOR MATHES

EO 11652: NA

TAGS: BEXP, UR

SUBJ: DOW CHEMICAL CORP., EMERGENCY REQUEST TO JOIN USDOC

POLYMERY '74 EXHIBIT

REF : MOSCOW 13141

1. LEE TZENTIS, MANAGER FOR USSR TRADE, DOW CHEMICAL CORP., RESIDENT IN VIENNA, HAS INFORMED EWTC THAT PAVILION 4 IN SOKOLNIKI PARK FAIRGROUNDS IN MOSCOW BURNED DOWN ON AUGUST 28, 1974, DESTROYING DOW CHEMICAL EXHIBIT PLANNED FOR CHEMISTRY '74 SHOW. DOW CHEMICAL EXHIBIT TOTALLY DESTROYED. LOSS OF U.S.\$150,000 INSURED BY SOVIETS.

2. TZENTIS STATED THAT GIVEN EXTENSIVE AND ADDITIONAL EXPENSIVE PLANNING WHICH DOW CHEMICAL HAS MADE FOR THIS EXHIBIT INCLUDING INVITATIONS EXTENDED TO POTENTIAL CUSTOMERS FROM USSR, EASTERN AND WESTERN EUROPE, AND THE UNITED STATES, IT IS IMPERATIVE FOR DOW CHEMICAL TO BE REPRESENTED AT CHEMISTRY '74 SHOW IN SOME WAY. TZENTIS STATED THAT RUSSIAN EMPLOYEES OF DOW CHEMICAL HAD ASKED FOR ASSISTANCE FROM COMMERCIAL OFFICE IN MOSCOW BUT NILES IS ON VACATION AND JIM BLOW IS SICK. USDOC EXHIBIT MANAGER VITOUS WAS UNABLE TO OFFER SPACE IN USDOC EXHIBIT. TZENTIS ASKED THAT SITUATION BE REVIEWED TO DETERMINE IF SOME SPACE MIGHT NOT BE FREED UP FOR DOW CHEMICAL IN USDOC EXHIBIT SPACE. DOW PEOPLE IN MOSCOW ARE ALSO TRYING TO GET ALTERNATIVE SPACE

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FROM RUSSIANS BUT WOULD PREFER TO JOIN U.S. EXHIBIT.

3. RECOMMEND THAT USDOC REVIEW SITUATION TO DETERMINE IF SOME  
EMERGENCY ARRANGEMENTS CANNOT BE MADE TO PERMIT DOW CHEMICAL  
TO BE REPRESENTED AT POLYMERY '74. MOWINCKEL

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 29 AUG 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** DOW CHEMICAL CORP., EMERGENCY REQUEST TO JOIN USDOC POLYMERY '74 EXHIBIT  
**TAGS:** BEXP, UR  
**To:** MOSCOW COM  
**Type:** TE  
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